

SIR ALAN
COBHAM'S



GREAT
AIR
DISPLAY
WORLD'S GREATEST AIR PAGEANT

BIGGER AND BETTER THAN EVER

WILLSONS, Printers, Leicester.

*presents his compliments and begs
to request your kind assistance for
his forthcoming Air Display by
exhibiting the enclosed poster in a
prominent position.*

*Sir Alan hopes you will be
able to attend the display and
has pleasure in enclosing an
invitation card.*

4th May

34

Sir Alan Cobham,
Grand Buildings,
Trafalgar Square,
LONDON W.C. 2.

Dear Sir,

With reference to the recent interview I had with your publicity Agent relative to the Air Display at Tain on 17th instant, I have now to inform you that the Town Council have granted you permission to land on the Links here for the purpose of conveying passengers to and from Tain on that date.

Permission has also been granted to exhibit a banner in Castle Street.

Yours faithfully,

Town-Clerk

NATIONAL AVIATION DAY DISPLAY

APPROVED BY THE AIR MINISTRY AND SUPPORTED BY
THE ASSOCIATION OF BRITISH CHAMBERS OF COMMERCE
AND THE AIR LEAGUE OF THE BRITISH EMPIRE.

ORGANISED BY
SIR ALAN J. COBHAM,
K.B.E., A.F.C.

TELEPHONE: WHITEHALL 7708.

TELEGRAMS: AYJAYCOB, WESTRAND, LONDON.

NATIONAL AVIATION DISPLAYS LTD.

GRAND BUILDINGS,

TRAFALGAR SQUARE,

LONDON, W. C. 2.

The Town Clerk,
Town Clerk's Office,
Dornoch.

15th May 1934.

Dear Sir,

We are extremely grateful for the permission given for us to land on the Links at Dornoch, but we fear that we should damage the Links, and therefore will not avail ourselves of your extremely kind and courteous offer.

Yours faithfully,
NATIONAL AVIATION DISPLAYS LTD.

V. Bell
General Manager.

"MAKE THE SKYWAYS BRITAIN'S HIGHWAYS"

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LONDON, W. C. 2.

Dear Sir,

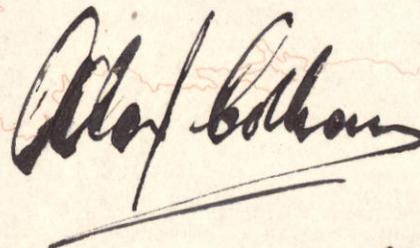
For many years I have been touring the British Isles endeavouring to arouse the enthusiasm of the British Public in the development of flying. I have been in communication, I believe, with every municipality throughout the country regarding the importance of establishing their own municipal airport. In 1928, I conducted an extensive lecture tour; in 1929, under the auspices of Lord Wakefield, I had the pleasure of taking for a flight the Mayors of almost every town in the country. And it has also been my privilege to make nearly one hundred surveys in order to ascertain the best possible sites for municipal airports. For the last three or four years, I have been conducting air displays which, I hope, by entertaining the public, have established a real interest in aviation.

None of this work could have been accomplished unless I had received the whole-hearted support of Civic Dignitaries, Municipal Officials, Chambers of Commerce and of Trade, Captains of Industry, Theatre and Cinema Proprietors, Farmers and Landowners, the general public and last but not least, the Press.

Throughout this long period, I have been receiving support and encouragement all round, and I feel a considerable amount of satisfaction in the thought that I have been able to do something towards making flying as popular as it is today in the British Isles. However, our work is not yet completed, and it may be that our National Aviation Displays of 1934 will give the final touch.

And so, I am sending you this letter to thank you for the magnificent way in which you have helped me with the arrangements and the organisation of our Air Display in your district this year.

Yours very truly,



"MAKE THE SKYWAYS BRITAIN'S HIGHWAYS"